



## PHUKET INTERNATIONAL DRAGON BOAT REGATTA

NAI HARN LAKE, PHUKET, THAILAND  
2 – 5 APRIL, 2009

### CONTRACTING PARTIES

**Sail in Asia Co., Ltd**  
**Owner and organiser of PIDBC**

**Sponsor:**  
**Address:**  
**Tel & Fax:**  
**Email:**  
**Contact person:**

## TITLE SPONSORSHIP

**VALUE OF SPONSORSHIP: 1,500,000 Baht**

The following sets out the terms applicable to the **Title Sponsor** of the **Phuket International Dragon Boat Regatta (PIDBR)**, April 2009

1. The Title Sponsor has the right to include their company name in the title of the event. The chosen name of the event will be discussed and mutually agreed between the Title Sponsor and Sail in Asia representatives.
2. The Title Sponsor has the right to use the designation "Title Sponsor of the Phuket International Dragon Boat Regatta, 2009" on its own products and sales materials.
3. The Title Sponsor has the right and obligation to award PIDBC winners at the award-ceremony. The Title Sponsor will be responsible for procuring, providing and paying for the trophies (winner trophy and 28 team medals) for the 1<sup>ST</sup>, 2<sup>ND</sup> 3<sup>RD</sup> place winners of the Premier 500m and 200m race categories.
4. The Title Sponsor has the right to display logos and promotional materials at the event, in addition to the promotion opportunities offered by Sail in Asia stated later in this agreement.
5. The Title Sponsor will be mentioned in associated articles published in and aired by all participating media.
6. The Title Sponsor's logo will be used on the official events banner and used in all PIDBR print advertising.
7. The Title Sponsor has the right to display their logo on the official website, [www.phuketdragonboats.com](http://www.phuketdragonboats.com), with email and links to their own website.
8. The Title Sponsor's name and logo will appear on all PIDBR marketing material including promotional and training videos.
9. The Title sponsor has the right to add appropriate promotional materials, samples, brochures, etc. to registration packs, distributed to all teams and participants that register for the PIDBR.
10. Sail in Asia (PIDBR) will provide all benefits listed in Summary Sponsors Benefit list. Any further advertising or merchandising materials will be at the Title Sponsor's expense.

11. The period of this contract is for from June 1<sup>st</sup> 2008 till May 31<sup>st</sup> 2009, with an option to extend for a further 3 years. Extension of the initial sponsorship period is subject to a review of the sponsorship value.
12. The Title sponsorship value for the second PIDBR event, in April, 2009, will be 1,500,000 Baht.
13. Deposit of 50% (750,000 Baht) of sponsorship money is due on signing of the contract.
14. Balance of payment of sponsorship monies is due 2 months before the Phuket International Dragon Boat Regatta. (April 2<sup>nd</sup> - 5<sup>th</sup> 2009)

**TERMS AND CONDITIONS**

1. Payments are to be made within 15 days of receipt of invoice.
2. The price quoted does not include 7% VAT.

*The above contract is agreed by the following:*

Signature:



**Sail in Asia Co., Ltd  
PIDBC**

Date:

Signature:

**(Sponsor Company)**

Date: